



DRAMATICALLY IMPROVING MICROBIAL PRODUCT PERFORMANCE

*Linda Kinkel, Chief Science Officer
BPIA Meeting April 2, 2025*

Partner to improve microbial product performance and consistency

Collaboration is the key



Jord leverages collaborations for success:

- Microbes collaborate in partnerships
- We design better products with collaboration at their heart
- We collaborate with industry incumbents

**The Jord Solution:
The Biology Playbook**

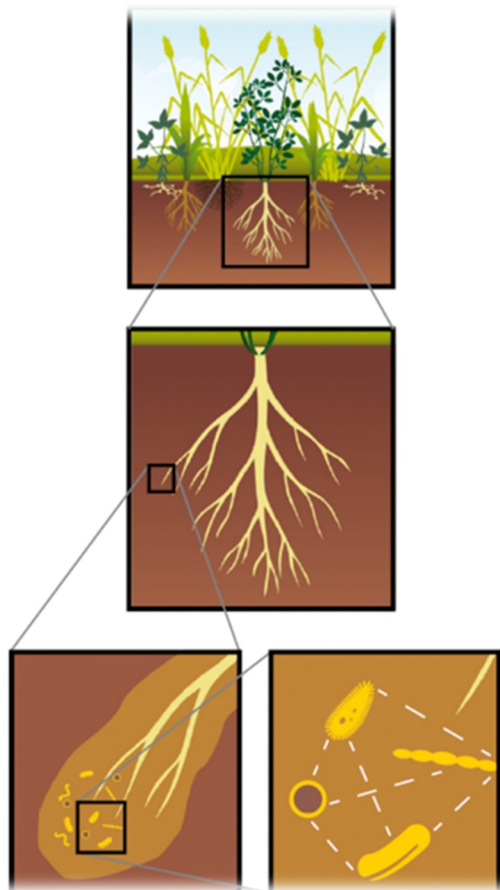


Current microbial products can dramatically improve

Jord brings a new paradigm for biologicals



Microbial performance depends upon partners



The Jord Way: Biology-Based Playbook

- Ecological context for performance
- Identifying the optimal microbial partners for functional success

Result:

Improved effectiveness and consistency of microbial product performance

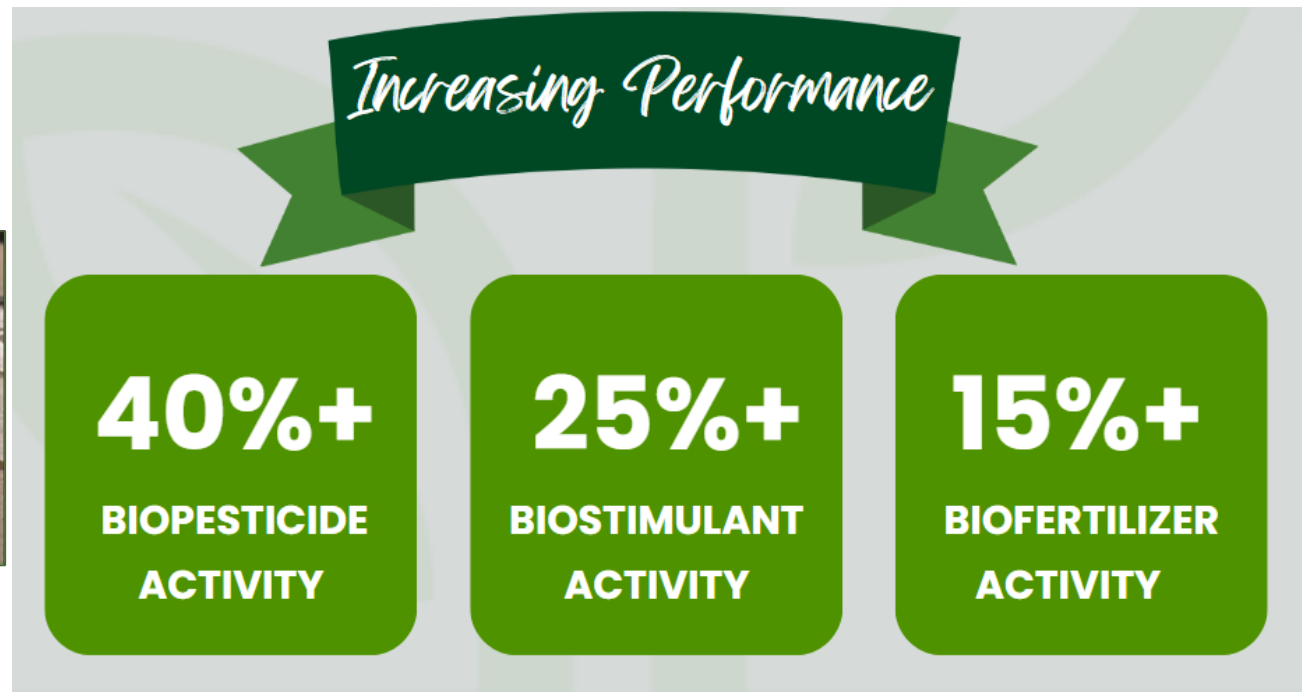
Increase functional performance with Jord's commercial-ready technology



Jord's collection and biological insights drive success: 6500+ microbial isolates



Clearing Key Commercialization Hurdles



Foundational Product Concepts

Jord inoculants bring positive impacts via multiple routes



Support life cycle management:

- **Microbial inoculants**
- **Chemicals**

Bespoke solutions to serve the industry



Improve

Enhance product performance, provide supplemental functions



Simplify

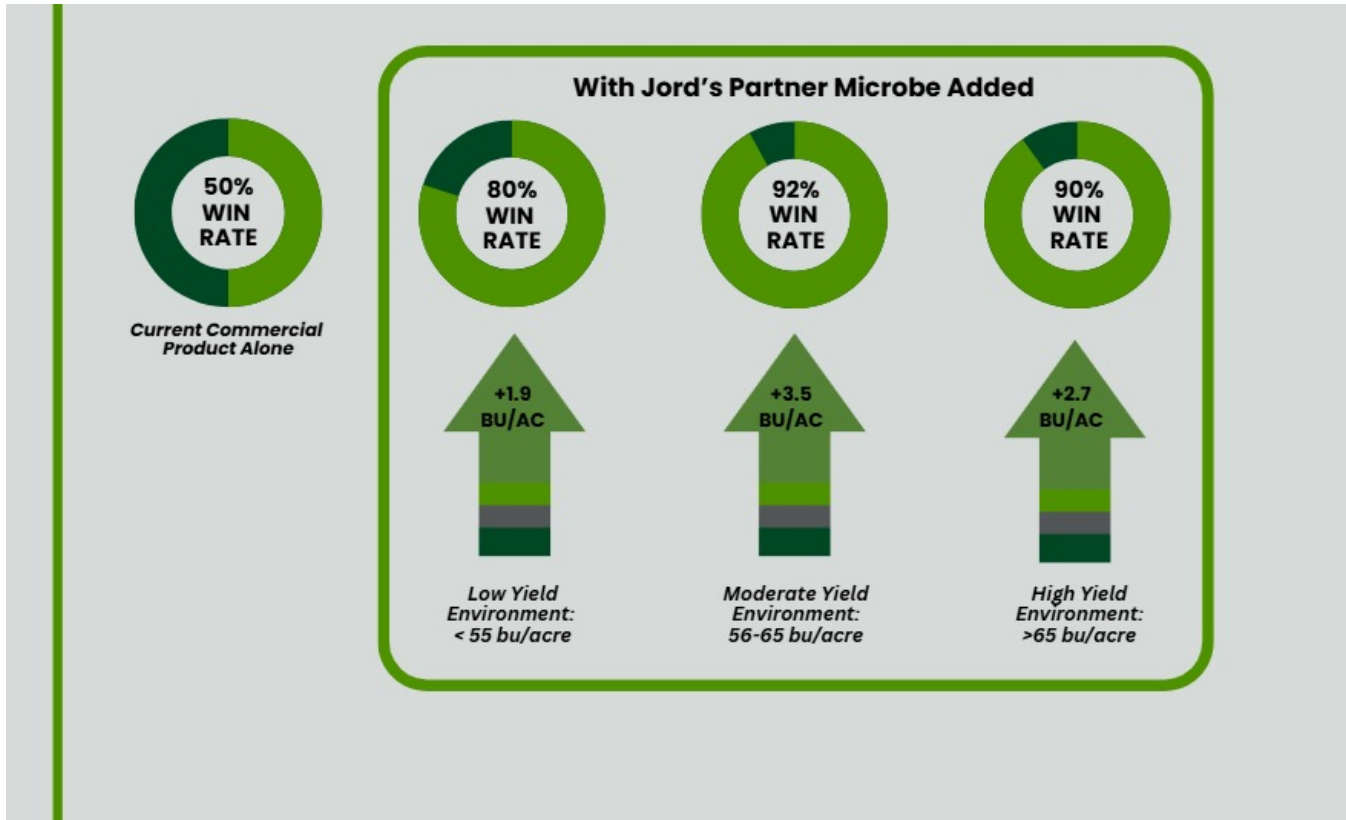
Reduce dose or complexity while enhancing product performance



Create

Jord isolates to outperform or complement current biological or chemical active ingredients

Jord partner microbes improve product effectiveness and consistency



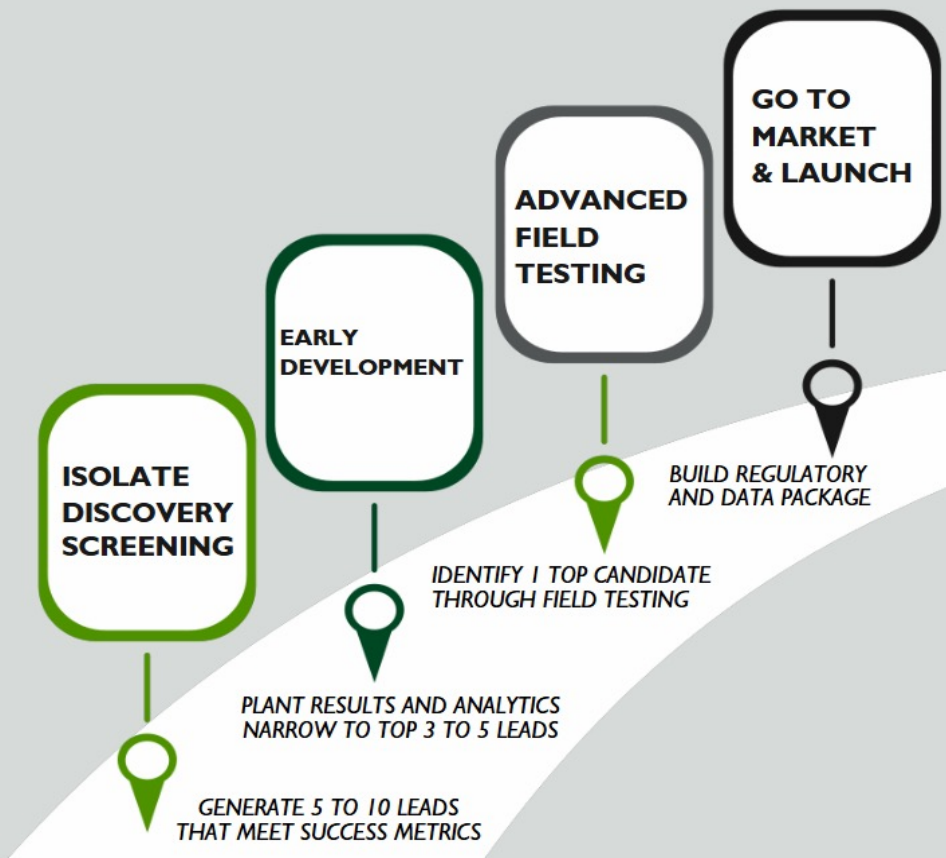
*Documented
field
performance:
Soybean*



Speed to Lead: Fast-tracking biological solutions



Field-ready product leads in less than 10 months



Public NOT FOR DISTRIBUTION

We would love to partner with you!



Jord BioScience

<https://www.jordbioscience.com/>

Reach out at BPIA!

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Dr. Andrea Arias, VP *Data Science and Crop Testing*

Dr. Briana Kozlowicz, VP *Lab Operations and Product Development*

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